



ENGENDERING  
ECONOMIC POLICIES  
IN A GLOBALIZING WORLD

# HEINRICH BÖLL FOUNDATION

INTERNATIONAL SUMMER SCHOOL 2007 · WASHINGTON DC

DATE

July 27<sup>th</sup> (arrival) to August 4<sup>th</sup> (departure), 2007

LOCATION

Lutheran Church of the Reformation  
212 East Capitol St., SE  
Washington, DC 20003, USA

The Summer School 2007 of the Heinrich Böll Foundation, the fifth one on “Engendering Economic Policies in a Globalizing World”, will take place from **July 27<sup>th</sup> (arrival) to August 4<sup>th</sup>, 2007 (departure)**. It is being organized jointly by the Heinrich Böll Foundation in Berlin and the Heinrich Böll Foundation North America in Washington, DC. The Summer School 2007 will focus on the importance of the International Financial Institutions (IFIs) in the current multilateral system and their role – and the role of national member governments – in shaping the economic policy advice they give to developing countries with often adverse effects on the world’s poor people, a majority of whom are women.

### Program

The program consists mainly of lectures and panel presentations and workshops, organized on a regional or sector basis. Some off-site visits (to the World Bank and the IMF) are planned. Participants will be connected to civil society representatives from the Washington area currently critically engaging the IFIs. The lectures and panel discussions will provide a general introduction to the IFIs and their global role, a short introduction to the basic vision of a gender-aware macroeconomic theory, contrast the vision with the actual outcomes of the macroeconomic orthodox model the IFIs employ (which negatively and disproportionately affect women in developing countries), and will look for ways how to make the IFIs and their policies more gender-aware and publicly (and legally) gender-accountable through advocacy and campaigning by civil society.

Where useful, and in order to strengthen, supplement and practically apply information learned in the plenary, workshops will be offered. They will serve to exchange information on the effects of IFI policies and projects in respective regions and sectors, will provide space for participants to assess and connect their prior knowledge on IFIs and their impact on their country to other regional experiences and will give them room to network and strategize for possible joint and/or follow-up activities.

The Summer School 2007 will take place during a one-week period **from July 27<sup>th</sup> (arrival) to August 4<sup>th</sup> (departure)** with 65 participants from some 37 different countries from regions of the world.

### Summary of Program Goals:

- 1) Capacity building on the policies and projects of the International Financial Institutions, their importance in the current global governance system, and the effects of their macroeconomic policy advice and mandates from a gender perspective,
- 2) Contributing to the understanding of linkages between macroeconomic and microeconomic systems, between international monetary, financial and trade policies as set and overseen by the International Financial Institutions, and national policies and the livelihoods, labor and resource rights of women, using feminist economic concepts,
- 3) Envisioning a feminist concept of macroeconomic policy which links sustainable economic growth, a country’s right to its own path of development, social equity and gender justice toward an alternative to the orthodox economic model of fiscal austerity and export- and foreign investment-led growth;
- 4) Enhancing global and regional understanding, alliances and networking between HBF-partners, feminist groups, macroeconomic experts, like-minded policy makers, and grassroots activists in an effort to reform the IFIs toward greater democratic accountability, greater social justice and gender awareness.
- 5) Enhancing the capacity of these alliances and networks, as well as of the individual participants to intervene with and lobby the governments of individual member countries of the IFIs on behalf of more gender-inclusive and pro-poor alternative macroeconomic policies at the national level so as to inform these countries’ contribution in IFI decision making.
- 6) Contributing to bridging the gap between economic theory and political practice with regard to macroeconomics and financial, monetary and trade policies, as well as with respect to incorporating and considering gender justice and gender democracy through an effort at coordinating strategies directed at the global, regional, national and local level.

## **PROGRAM**

*(as of July 28, 2007)*

### **SATURDAY, JULY 28<sup>th</sup>**

#### **BACK TO BASICS I**

#### **An Introduction to the International Financial Institutions (IFIs)**

*GOAL FOR THE DAY: To get an overview over the most important international financial institutions, their structure, their mission, their role in global governance, challenges brought on by globalization, civil society criticism – To gain an appreciation of the importance of the IFIs in an age of globalization, and why, despite global challenges to their role, they remain relevant global players and need to be dealt with.*

*NOTE: Please, bring along your passport, as we will have to take down passport information for side visits!!*

#### **MORNING SESSION**

- 9 am Welcome and Introduction to the Summer School
- 10:15 am IFI MAPPING EXERCISE in Regional Groups & Short Report Back
- 11:40 am Regional Commentators, with a Focus on the Regional Development Banks
- AfDB
  - IDB -- Amy Gray, Action Aid International USA
  - ADB – Mary Ann Manahan, Focus on the Global South, Philippines
  - EBRD/EIB Klara Schirova, CEE Bankwatch Network, Czech Republic
- 12:10 pm The IFIs in a Globalized World – Critically Framing the Issue  
*Marina Durano, Specialist for Economic Security and Rights, UNIFEM, USA*
- 1:15 – 2:30 pm Lunch Break (in House)

#### **AFTERNOON SESSION**

- 2:30 – 3:30 pm The World Bank: A Look at Structure, Mission, Challenges  
*John Garrison, External Relations Dept., The World Bank*  
*Amy Gray, IFI Liaison Manager, Action Aid International USA*
- Coffee/Tea Break*
- 4 – 5 pm The International Monetary Fund: A Look at Structure, Mission, Challenges  
*Vasuki Shastry, External Relations Department, International Monetary Fund*  
*Jo Marie Griesgraber, New Rules for Global Finance*
- 5 pm End of hbf Summer School Day
- OPTIONAL Walking Sightseeing Tours offered in the evening....*

**SUNDAY, JULY 29<sup>th</sup>:**

**BACK TO BASICS II:**

**Why Should the Economy Care? An Appeal for Gender-Aware (Macro)Economics**

*GOAL FOR THE DAY*      *To gain an awareness that macroeconomic theory is not gender-neutral; to develop a basic understanding of how gender-blind macroeconomic theory is shortchanging especially women by excluding/taking for granted their contributions to society and economy; a first introduction on how to use/apply a gender analysis to macroeconomic theory, using examples such as trade, tax or investment policy.*

**Morning and Lunch Time**                      **OFF (church basement not accessible)**

**AFTERNOON SESSION**

**NOTE: please, be at the Church at 1 pm!!!**

- 1:15 pm**                      **Announcements and Feedback from the previous Day**
- 1:30 pm**                      **Macro Economics, the IFIs and Gender. Mapping Issues, Actors & Strategies. A Historical Perspective**  
*Christa Wichterich, Women in Development Europe/WIDE, Germany*
- 2:20 pm**                      **"The Onion" -- Presenting the Layers of Gender Analysis**  
*Pamela Sparr, Consultant*
- 3:05 – 4:20 pm**                      **Introduction to (Macro) Economics with a Gender Vision**  
GOAL: should answer why a gender analysis or gender vision of macroeconomic policy is needed; how do you do it: what are key components and concepts to think about in order to do the analysis?  
*Corina Rodríguez Enríquez, Conicet – Ciepp, Argentina*  
*Mariama Williams, IGTN/DAWN Caribbean*  
*Marina Durano, UNIFEM*
- Coffee/Tea Break**
- SOAP BOX:** *Anna Zacharowska-Mazurkiewicz, Jagiellonian University Krakau, Poland*
- 5 – 6:15 pm**                      **Breakout Session: working in groups on:**
- 1. Group: tax policy (revenue):** *Corina Rodriguez Enriquez, Conicet – Ciepp*
  - 2. Group: expenditures (budgets):** *Pamela Sparr with Uchenna Idoko, Centre for Democracy and Development, Nigeria, and Nyokabi Kamau, Gender Training and Research Institute, Kenya*
  - 3. Group: trade policies:** *Marina Durano, UNIFEM*
  - 4. Group: investment policy:** *Mariama Williams, IGTN/DAWN*
- 6:15 pm**                      **End of hbf Summer School Day**



TUESDAY, JULY 31<sup>st</sup>

**The Neoliberal Economic Model of the IFIs – The Need for A Gender Review – PART I**

*GOAL of the DAY:* Continuation of efforts to unpack the orthodox economic model as employed by the IFIs and to look at its shortcomings through a gender lens (including with a special look at some sector policies employed by the IFIs) and starting to look at some gender-aware alternative macroeconomic policies

**MORNING SESSION**

**9 am** Announcements and Feedback from the previous Day

**9:30 am** **The Neoliberal Economic Model Through a Gender Lens**  
*Tiruwork Tizazu, Ministry of Finance and Economic Development, Ethiopia*  
*Shipra Nigam, Economic Research Foundation/JNU, India*  
*Anna Zacharowska-Mazurkiewicz, Jagiellonian University Krakau, Poland*

**10:30 am** **Fiscal Policy (tax and budget) – What a Gender Approach would look like**  
*Janet Stotzky, Africa Dept., International Monetary Fund*  
*Corina Rodriguez Enriquez, Conicet – Ciepp, Argentina*  
*Moderator: Anna Zachorowski-Mazurkiewicz, Jagiellonian University Krakow, Institute of Economics and Management, Poland*

**SOAP BOX**

*Uchenna Idoko, Center for Democracy and Development, Nigeria*

**12 – 2 pm** **Lunch Break**

Restaurant La Loma (Mexican)  
316 Mass Avenue, NW  
Tel.: 202 548 2550

**AFTERNOON SESSION**

**SOAP BOX**

*Lili Fuhr, Heinrich Böll Foundation Headquarters, Germany*

**2:10 pm** **Investing in Infrastructure: Setting the Framework for Private Sector Development – A Discourse**  
*Nancy Alexander, Globalization Challenge Initiative/ Citizen's Network for Essential Services*  
*Carmen Niethammer, International Finance Corporation, The World Bank Group*  
*Moderator: Jo Marie Griesgraber, New Rules for Global Finance*

**SOAP BOX**

*Magali Llatas, BothEnds, Netherlands/Peru*  
*Zubaida Birwani, Shirkat Gah, Pakistan*

**Coffee/Tea Break**

3:45 – 5 pm

**IN PARALLEL WORKSHOPS:**

**A Closer Look at Sector Specific Effects of IFI-mandated Policies**

*Will address the following questions:*

1. *What is the agenda?*
2. *underlying objectives?*
3. *problems with model/sector policy*
4. *gender critique/alternatives*

- **WATER & SANITATION** – *Maj Fil, Food and Water Watch USA*
- **ENERGY/Extractive Industries** – *Nadia Martinez, SEEN/Institute for Policy Studies*
- **HEALTH & EDUCATION** – *Rick Rowden, Action Aid International USA*
- **DAMS & INFRASTRUCTURE** – *Shannon Lawrence, International Rivers Network*
- **POST-CONFLICT RECONSTRUCTION** – *Suzanna Dennis, Gender Action*

5:10 – 5:45 pm

**Mid-Point Evaluation**

5:45 pm

**End of hbf Summer School Day**

6:30 – 9 pm

**OPTIONAL:**

**Film Evening with “PPPs” – Pilsner/Perrier, Pizza and Popcorn**

*(Program of short films about the effects of IFI policies in developing countries)*

LOCATION: Goethe Institut Washington, DC  
814 7th St. NW  
Washington, DC 20001-3718  
(Closest Metro Stop: Gallery Place (Orange/Blue/Yellow/Green Line))

**WEDNESDAY, AUGUST 1<sup>st</sup>**

**The Neoliberal Economic Model of the IFIs – The Need for A Gender Review – PART II**

*GOAL FOR THE DAY: Continuation of efforts to look at the shortcomings of the neoliberal economic model as employed by the IFIs through a gender lens as the starting point to formulate gender-aware alternative macroeconomic policies*

**NOTE: Please bring along your passport – needed for some side visits!!!!**

**MORNING SESSION**

9 am

**Announcements – Feedback**

9:15 am

**Brief Report Back from the Sector-Policy Workshops**

*Participants*

9:45 am

**What’s Gender Got to do with it? A Look at Inflation Targeting and Employment Policies**

*Elissa Braunstein, Colorado State University*

*Rick Rowden, Action Aid International USA*

Moderator: *Michele Ruiters, Institute for Global Dialogue, South Africa*

*Coffee/Tea Break*

11:30 am

**Trade-Finance Linkages and Gender**

*Avanti Mukherjee, JNU/India & University of Massachusetts at Amherst, USA  
Aldo Caliari, Center of Concern & International Working Group on Trade-Finance Linkages*

Moderator: *Lili Fuhr, Heinrich Böll Foundation, Germany*

1 pm

**End of hbf Summer School Day**

AFTERNOON

**OPTIONAL SIDE VISITS -- Please, bring along your passport!!!**

*(interested participants would have to choose one; participants will receive some background information on relevance of side visit for the program)*

- **Visit with Center for Budget & Policy Priorities/Intl. Budget Project**

2:30 pm – approx. 3:30 pm

Center on Budget and Policy Priorities  
820 First Street, NE, Suite 510  
Washington, DC 20002  
(close to Union Station, walking distance from Summer School)

- **Visit with Gender Unit of US Agency for International Development**

1:30 pm – approx. 2:30 pm

U.S. Agency for International Development  
Ronald Reagan Building  
1300 Pennsylvania Avenue  
Washington, D.C. 20523-1000  
(Closest Metro Stop: Federal Triangle – Blue and Orange Line)

- **Visit with Office of Women’s Empowerment, US State Department**

3 pm – approx. 4 pm

US Department of State  
Entrance on 23<sup>rd</sup> Street  
(Closest Metro Stop: Foggy Bottom – Blue and Orange Line)

**THURSDAY, AUGUST 2<sup>nd</sup>**

**A Citizen’s Guide to Gender and Accountability at the IFIs**

*GOAL FOR THE DAY:*

*To take a closer look at existing gender policies at the IFIs and discuss their merit and effectiveness; to gain an understanding of existing accountability mechanisms – and existing accountability gaps – at the IMF and World Bank; to talk about efforts to create gender accountability at the IFIs, looking at the example of the World Bank.*

**NOTE:**

***This Summer School day will take place inside the World Bank!  
Please, bring along your passport!!!***

*Location for all sessions: World Bank Main Complex (1800 H Street, NW), Room MC 13-121  
"The Alternate Board Room", 13<sup>th</sup> Floor*

**MORNING SESSION**

- 8:45 am **Assemble at World Bank**
- 9:15 am **Announcements – feedback**
- 9:45 am **The Good, the Bad and the Missing – Comparing Gender Policies at the IFIs**  
*Lucia Fort, Senior Gender Specialist, World Bank - CONFIRMED*  
*Gabriela Vega, Head, Department on Gender and Development, Inter-American Development Bank (invited)*  
*Susanna Dennis, Gender Action*  
*Suzanne Kindervatter, InterAction/WB External Gender Consultative Group*  
Moderator: *Nyokabi Kamau, Gender Training and Research Institute, Kenya*
- Coffee/Tea Break*
- 11:30 pm **Accountability of the IFIs - How to hold them to their own policy mandates?**  
*Serge Selwan, Secretariat, Inspection Panel, The World Bank*  
*Ruben Lamdany, Secretariat, Independent Evaluation Office, IMF*  
*Jo Marie Griesgraber, New Rules for Global Finance*  
*Amar Bhattacharya, G 24 Secretariat*  
Moderator: *Anne Perrault, CIEL*
- 1- 2 pm **Lunch at the World Bank Cafeteria**
- AFTERNOON SESSION**
- 2:15 pm **Meeting with WB Executive Directors and Staff on Shareholder Mandates**  
*hosted by Germany's Executive Director for the World Bank,*  
*Eckhardt Deutscher, with EDs and staff from other offices*  
Moderator: *Helga Flores Trejo, Heinrich Böll Foundation North America*
- Coffee/Tea Break*
- 3:45 – 5 pm **How Can Civil Society Activists use Existing IFI Accountability Mechanisms for the Implementation of Gender Mandates at the IFIs? –**
- *how to bring gender into other analysis and campaigns*
  - *lessons for application*
- Work in Groups on Case-Studies**
- **Gender:** *Anne Perrault, Center for International and Environmental Law*
  - **Environment:** *Bruce Rich, Environmental Defense*
  - **Indigenous/Human Rights:** *Nikki Reisch, Bank Information Center (invited)*
  - **Labor Rights:** *Molly McCoy, International Trade Union Confederation/ITUC*
- 5 pm **Brief report back**  
Moderator: *Ifeany Peters, Justice Development and Peace Commission, Nigeria*
- 5:45 pm **End of hbf Summer School Day**

6:30 – 8 pm

**OPTIONAL:**

**Informal Get-Together with Washington-Based NGOs  
working on IFIs, Gender, Trade and Environment**

*HOSTED by Center for International Environmental Law (CIEL)*

*1350 Connecticut Avenue, NW Suite #1100*

*(closest Metro Stop: Dupont Circle, South Exit – Red Line)*

**FRIDAY, AUGUST 3<sup>rd</sup>:**

**How to Advocate for More Gender-Aware Policies at the IFIs?**

*GOAL FOR THE DAY: Look at IFI related campaigns and opportunities for continued engagement on gender and IFIs – what has worked, what happened, whether and how to engage with the IFIs; discussion of global and regional networking and follow up opportunities; first evaluation of the hbf Summer School*

**MORNING SESSION**

9 am

**Announcements and review of the past day**

9:30 am

**Collective Brainstorming – Signs of Action, Signs of Hope???**

10:15 am

**To Engage or Not Engage – an IFI-Watcher’s Basic Question: The IFIs  
Capability to Learn and Change and the Pros and Cons of Civil Society  
Interactions with the Institutions**

*Doug Hellinger, The Development Gap*

*David Reed, WWF US (invited)*

Moderator: *Mary Ann Manahan, Focus on the Global South*

12:15 – 2 pm

**Working Lunch: The “Kitchen-Table Talks” -- a Wealth of Ideas on how to  
Campaign, Find New Allies, Utilize Resources and Funds for IFI-related Work**

- *IFI Watch Network: Karen Showalter, Netcentric Campaigns*
- *New Rules for Global Finance: Jo Marie Griesgraber*
- *IGTN (to be confirmed)*
- *Global Transparency Initiative: Toby McIntosh*
- *Government Accountability Project: Beatrice Edwards*
- *GEM-IWG (to be confirmed)*
- *(Gender Aware) Media: Miriam Ruiz, CIMAC Mexico-USA-Canada*

**AFTERNOON SESSION**

2:30 pm

**SOAP BOXES**

*Ifeanyi Peters, Justice Development and Piece Commission, Nigeria*

*Nese Savas, KA-DER, Turkey*

*Keti Peradze, Association of Young Economists of Georgia (AYEG), Georgia*

*Klara Schirova, CEE Bankwatch Network, Czech Republic*

*Mary Ann Manahan, Focus on the Global South, Philippines*

3 pm

**PARALLEL WORKING GROUPS:**

**Bringing it Back Home – A Regional Reflection on Cooperation and Follow Up**

*Coffee/Tea Break*

4:15 pm

**PARTICIPANTS AND ORGANIZERS**

**Written Evaluation and Quick First Feedback Round**

*What have we gained/learned? How useful was the hbf Summer School*

5 – 5:15 pm

**Thank you and closure by Organizers.....**

6:30 – 9 pm

**FAREWELL PARTY AND DANCE EVENING WITH “WORLD MUSIC”**

*At the House of Public Citizen, Dupont Circle*

*Corner of 20<sup>th</sup> and Q Streets, NW,*

*(Closest Metro Stop: Dupont Circle North—Red Line)*